

MySpace: Foundation for Online Safety

Presentation to the
Internet Safety Technical Task Force

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FOX.COM

 **myspace**[®]
a place for friends




FOXSPORTS.COM



FOX

INTERACTIVE MEDIA™



 **myspace karaoke**
everybody sings

 **photobucket**



Rotten Tomatoes

AskMen.com

scout.com

Social Media Portal

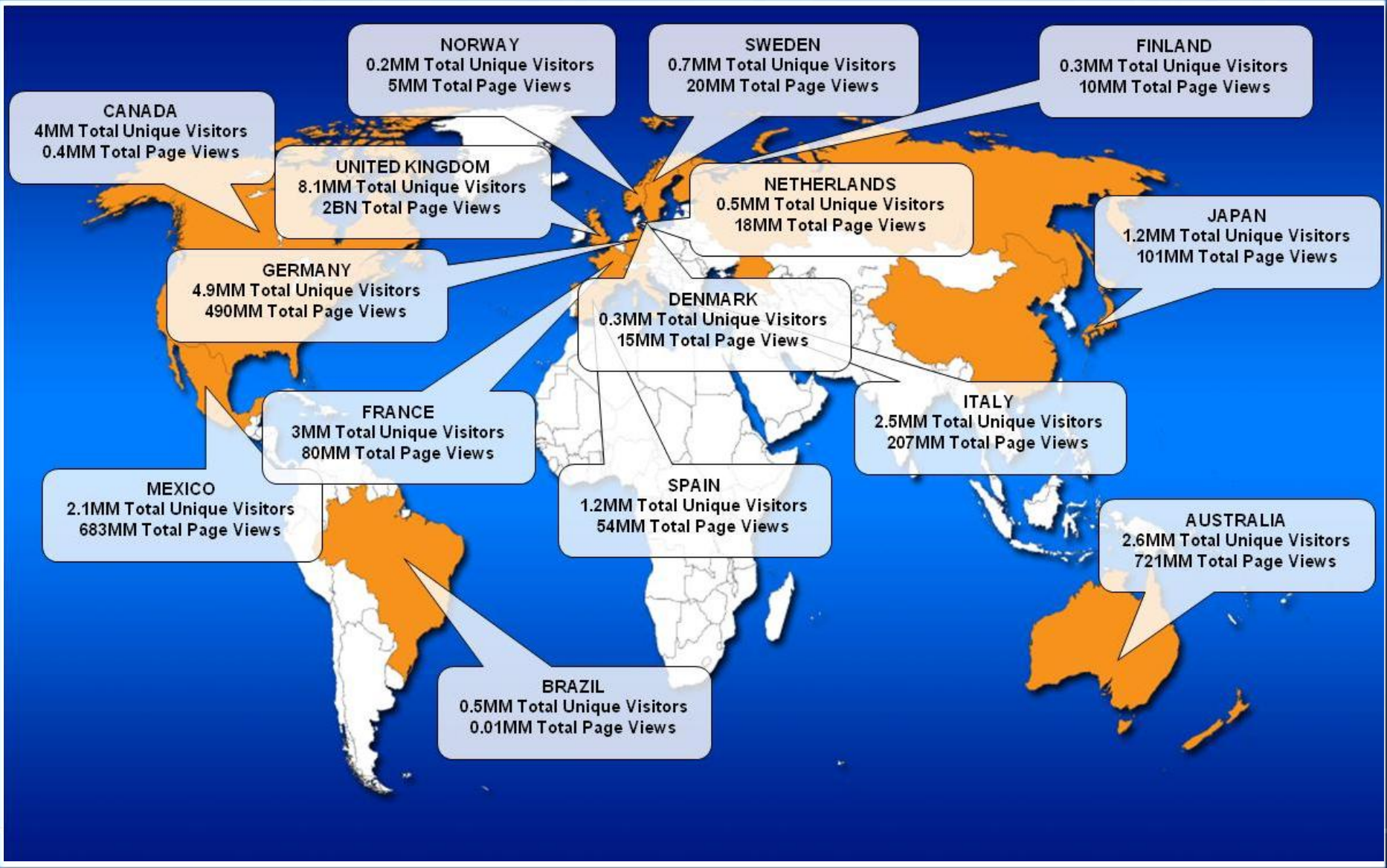
MySpace: Global Lifestyle Brand

**MySpace is a Social Media Portal
– a global lifestyle brand that
connects people, content, and
culture with all the amenities of a
portal**

Social Media Portal - Video



122M users Worldwide and growing



The MySpace Generation

- 1 in 4 Americans are on MySpace
- 89% of members are 18+
- 122 million monthly users worldwide
- 175,000 new registrants daily
- 20 million total images uploaded daily
- 105,000 videos uploaded daily
- 59 million messages sent daily
- 31 int'l territories in 17 languages
- 125 billion impressions per month



Source: comScore Media Metri

MySpace: A Place for Impact

Impact: Inspire Dialogue and Action

MYSPACE IMPACT

Directory Fundraising Widget A Place For Impact Impact Sign-Up

powered by
myspace.com
in partnership with the
Commission on Presidential Debates



- ADD TO FRIENDS
- ADD TO GROUPS
- ADD TO FAVORITES
- FORWARD TO A FRIEND

ISSUE QUIZ NATIONAL STATS LIVE DEBATE VIDEO CLIPS SUBMIT A QUESTION

Candidate Votes Top 5 Issues Issue Importance Issue Stance

TOP 5 MOST IMPORTANT ISSUES

- Economy
- Education
- Energy
- Health care
- Iraq

TOP 5 STATES FOR OBAMA

1. Rhode Island
2. Delaware
3. Vermont
4. West Virginia
5. Hawaii

TOP 5 STATES FOR MCCAIN

1. Arkansas
2. Alabama
3. Alaska
4. Louisiana
5. North Dakota

TOP 5 LEAST IMPORTANT ISSUES

- Free Trade
- Same-Sex Marriage
- Immigration
- Gun Policy
- Homeland Security

MYSPACE IMPACT

Directory Fundraising Widget A Place For Impact Impact Sign-Up

The Oprah Winfrey Show

ADD TO FRIENDS ADD TO GROUP SEND MESSAGE ADD TO FAVORITES FORWARD TO FRIENDS

HELP US FIGHT SEX PREDATORS

CALL TO ACTION



Internet Predators: How Bad is It?
Now one knows how bad it really is or how fast it spreads...it's time we all found out. Online sex predators—we've got to change the law.

Help Pass Senate Bill 1738—The PROTECT Our Children Act

Hundreds of thousands of children are victims of sexual abuse each year. Due to the sheer lack of resources, law enforcement is unable to follow up on the majority of leads they have.

The PROTECT Our Children Act will:

- Authorize over \$320 million over the next five years in desperately needed funding for law enforcement to investigate child exploitation. Mandate that child rescue be a top priority for law enforcement receiving federal funding.
- Allocate funds for high-tech computer software that can track down Internet predators. Act Now!

Your U.S. senators will be voting on the bill soon, so it is crucial you contact them immediately. Go to www.senate.gov to find contact information for the senators in your state. Search for your senator by name or state by clicking on the arrow from either dropdown menu.

Learn more at Oprah's official website | Report child sexual exploitation

NATIONAL ASSOCIATION
TO PROTECT CHILDREN



FRIENDS

The Oprah Winfrey Show has 8 friends.



Impact: Provide Crisis Communication



Homeland Security

Hurricane Newsroom



MySpace Announcement



Tom

Latest Update:
SEP 1, 3:00pm PST

The Department of Homeland Security has asked MySpace to help distribute information about Hurricane Gustav. Try these links:
[How to Get Help](#), [Finding Friends & Family](#), [Health & Safety](#), [Donate & Volunteer](#), [En Espanol](#), [What Government is Doing](#). Grab the widget for your MySpace page [here](#).

Hurricane News

Federal Hurricane Response

- [How to Get Help](#)
- [Get Prepared](#)
- [Find Friends & Family](#)
- [Health & Safety](#)
- [Donate & Volunteer](#)
- [Hurricane Tracking](#)
- [What Government is Doing](#)
- [En español](#)

Put these links on your profile

The screenshot shows a MySpace profile for 'FSU ALERT'. The profile header includes the MySpace logo and navigation links like Home, Mail, Profile, Friends, Music, Videos, and More. The main content area features a 'FSU ALERT' widget with a logo and a description: 'Part of Florida State University's Emergency Notification System'. Below this is a 'Contacting FSU ALERT' section with options like Send Message, Add to Friends, IM / Call, Add to Group, Forward to Friend, Add to Favorites, Block User, and Rank User. A MySpace URL is provided: http://www.myspace.com/fsualert. To the right, there is a section for 'FSU ALERT's Latest Blog Entry' with a 'Subscribe to this Blog' link and a 'View All Blog Entries' link. Below that is a section for 'FSU ALERT's Blurbs' with an 'About me:' section and a 'Check out the... FSU ALERT HOME PAGE' link.

Impact: Crisis Intervention

Hello, Chris!

My URL: myspace.com/ribsandshrim... [Edit Profile] [Safe Mode]

View My: E



Profile Views: 11,602
Last Login: 06/14/08
Photos: [Edit](#) | [Upload](#)

ATTENTION: There is an Amber Alert in your area. Please [CLICK HERE](#) to find out more information.

ATTENTION: There is an AMBER Alert in your area.

Missing From: Please [CLICK HERE](#) to find out more information.
Missing Date: 6/15/2008 12:00 AM
Contact: Los Angeles Police Department
213-485-3586

Circumstances: The California Highway Patrol has issued a child abduction emergency for southern California. A child abduction occurred on June 15 at 10:55 AM in Sunland, CA. The suspect and children are traveling in the listed vehicle. The suspect and children may be en route to Mexico. The suspect is armed with a semi-automatic handgun. To report possible sightings call 911.

Missing Child

Name: **Diego Fabien Ortega**
Skin Color: **Hispanic** Age: **5YO**
Gender: **Male**
Description: **Last seen wearing a blue and green checkered shirt, blue jeans and white shoes**

Gonzalo Ortega
Age: **3YO**
Gender: **Male**
Description: **wearing a red checkered shirt**

Suspect

Name: **Jose Luis Ortega**
Eye Color: **Brown**
Age: **27YO**
Weight: **180LBS**
Gender: **Male**
Description: **wearing a white shirt and jeans**

Vehicle Information

Make: **Ford** Model: **Ranger**
Color: **Black**
License State: **CA** License Text: **7Z19738**
Vehicle: **Pickup Truck**

[-] hide



Female
30 years old
NEW YORK, New York
United States

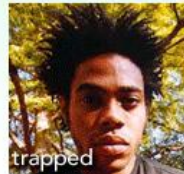
Last Login: 7/7/2008

View My: [Pics](#) | [Videos](#)

- Write
- Forward to Friend
- Add to Friends
- Add to Favorites
- Message
- Block
- Add to Group
- Rank

MySpace URL:
<http://www.myspace.com/800273talk>

Over 463,000,000 impressions on MySpace since 1/24/07



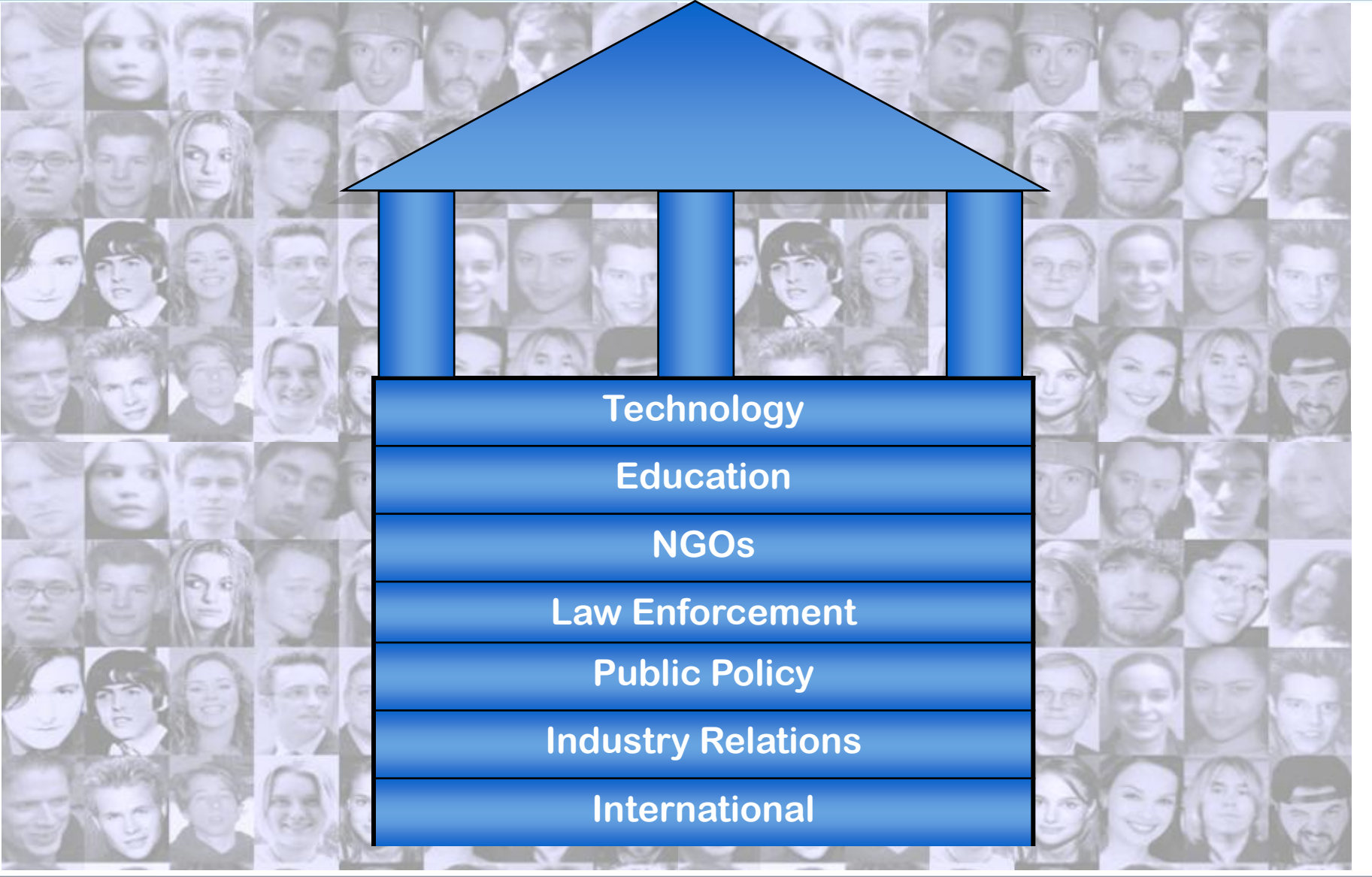
with help comes hope

If you or someone you know is in crisis, call:

1-800-273-TALK

Safety: Our Approach

A Strong Foundation for Online Safety



Technology

Education

NGOs

Law Enforcement

Public Policy

Industry Relations

International

Our Approach

- Build **safety** into MySpace features
- Build **safety features** into MySpace
- **Partner** with Safety Advocates, Educators, Law Enforcement, and Lawmakers to enhance safety as a community



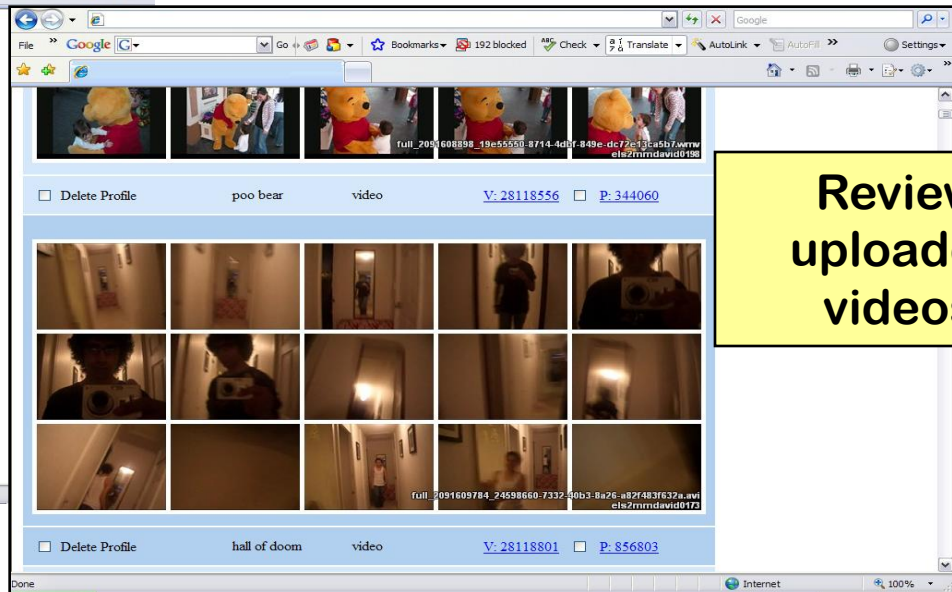
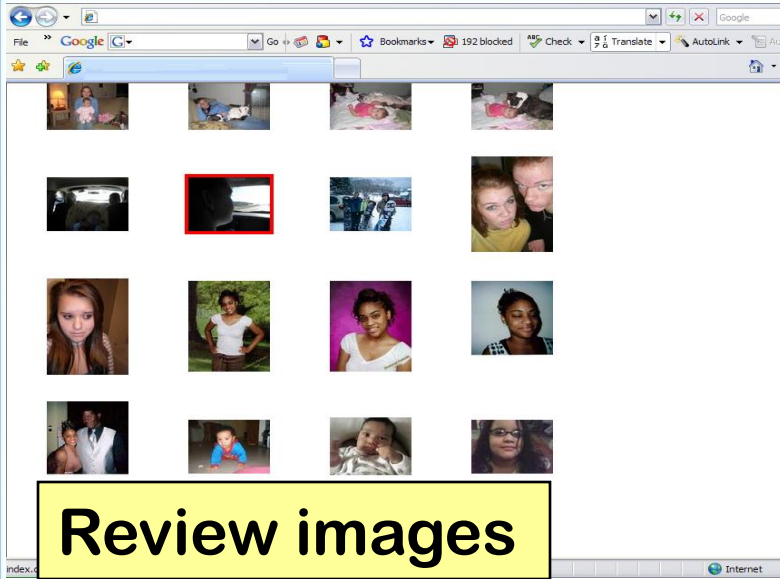
The Three C's

A New Paradigm

- **Content**
 - Prevent access to inappropriate content
- **Contact**
 - Prevent unwanted contact
- **Collaboration**
 - Partner with law enforcement and other experts
 - Raise awareness and empower users

Content

Content: On the Site



Review images

Review uploaded videos

Review discussion groups

- Ana
- anorexia
- anorexic
- Anime Porn
- Anorexia
- anorexic
- BB
- BBFS
- BBW

- Daty
- eating disorder
- Ecstasy
- Erotica
- Fbism
- Fornicate with boys
- Fornicate with minors
- FOV
- hang myself
- hang myself
- Harrassing
- Hello Kitty
- Hentai
- Hot Boy
- Hot Girl
- Hydrochloride
- Incest
- Jail Bait
- Kidnap
- kill me
- Kill myself
- kill you

- Kittie
- Kitty
- Ldl
- Le
- little boys
- little girls
- loli
- lolicon
- Lolitas
- Los
- Man Boy Love

- better off without me
- Bulimia
- carve myself
- CDS
- Chloroform
- Cocaine
- cut myself
- cutter
- Daddys
- Date Rape

Joe Bad's Group

Category: Fan Clubs

Type: Public Membership
[help][Report Abuse]

Founded: Dec 6, 2004

Location: West Babylon, NEW YORK - US

Members: 67

[View Group Photos](#)

[Join Group](#)

[Post Topic](#)



Group Leader:
Joe Bad (Heart Of A Lion Vox)

Content: Linking from the Site

Links Watch List

[Profile](#) [Spam Executioner](#) [Links Watchdog](#) [Bulletin Watchdog](#) [Spam Guard](#) [Spam Search](#) [Spammed Profiles](#) [IP WatchDog](#) [Friend Add WatchDog](#)

Total Links: 1000

Paste the encoded link:

1000:	REMOVE	66a8b7d.com	09/12/2008
999:	REMOVE	h5v17lt.com	09/12/2008
998:	REMOVE	yaudd2k.com	09/12/2008
997:	REMOVE	mt7to43.com	09/12/2008
996:	REMOVE	maxigitero.com	09/12/2008
995:	REMOVE	leviundo.com	09/12/2008
994:	REMOVE	dutgimh.com	09/12/2008
993:	REMOVE	ihnocrun.com	09/12/2008
992:	REMOVE	guardfigure.com	09/12/2008
991:	REMOVE	npaoleht.com	09/12/2008
990:	REMOVE	graftum.com	09/12/2008
989:	REMOVE	05f8de2.com	09/12/2008
988:	REMOVE	8u6xpyc.com	09/12/2008
987:	REMOVE	garenmab.com	09/12/2008
986:	REMOVE	d2q1v3a.com	09/12/2008
985:	REMOVE	nikfetiatr.com	09/12/2008
984:	REMOVE	greanbay.com	09/12/2008
983:	REMOVE	49c6992.com	09/12/2008
982:	REMOVE	bs12f92.com	09/12/2008
981:	REMOVE	...	09/12/2008

Adult and malicious links stopped and redirected
“youporn.com” blocked

Content: Teachable Moment



[Home](#) | [Browse](#) | [Search](#) | [Invite](#) | [Mail](#) | [Blog](#) | [Favorites](#) | [Forum](#) | [Groups](#) | [Events](#) | [Schools](#) | [Music](#) | [Classifieds](#)

The link you are trying to visit has been disabled.

You have reached a link that is no longer in service. That means the link was very naughty, and, much like head lice, had to be eliminated before it spread.

You may be asking yourself, "Hey, what was it about that link that got it in trouble?" An excellent question! Usually, it's one of the following reasons:

- **The link was spam!** No one likes spammers, and we don't like their links.
- **You almost got phished!** There are people out there who want to steal your MySpace password. They want to log in as you and send spam, harass your friends, change your profile, and generally run amok. Phishing pages are usually designed to look like MySpace to trick you. Other sites may also ask for your MySpace login information to customize your profile, insert videos or slide shows, track visitors, or any number of other things. Don't make it easy for them. ONLY USE YOUR MYSFACE LOGIN INFO ON WWW.MYSFACE.COM!!
- **Viruses are not fun!** Neither is adware, spyware, or malware. We cut the links to places that are known sources of infection.

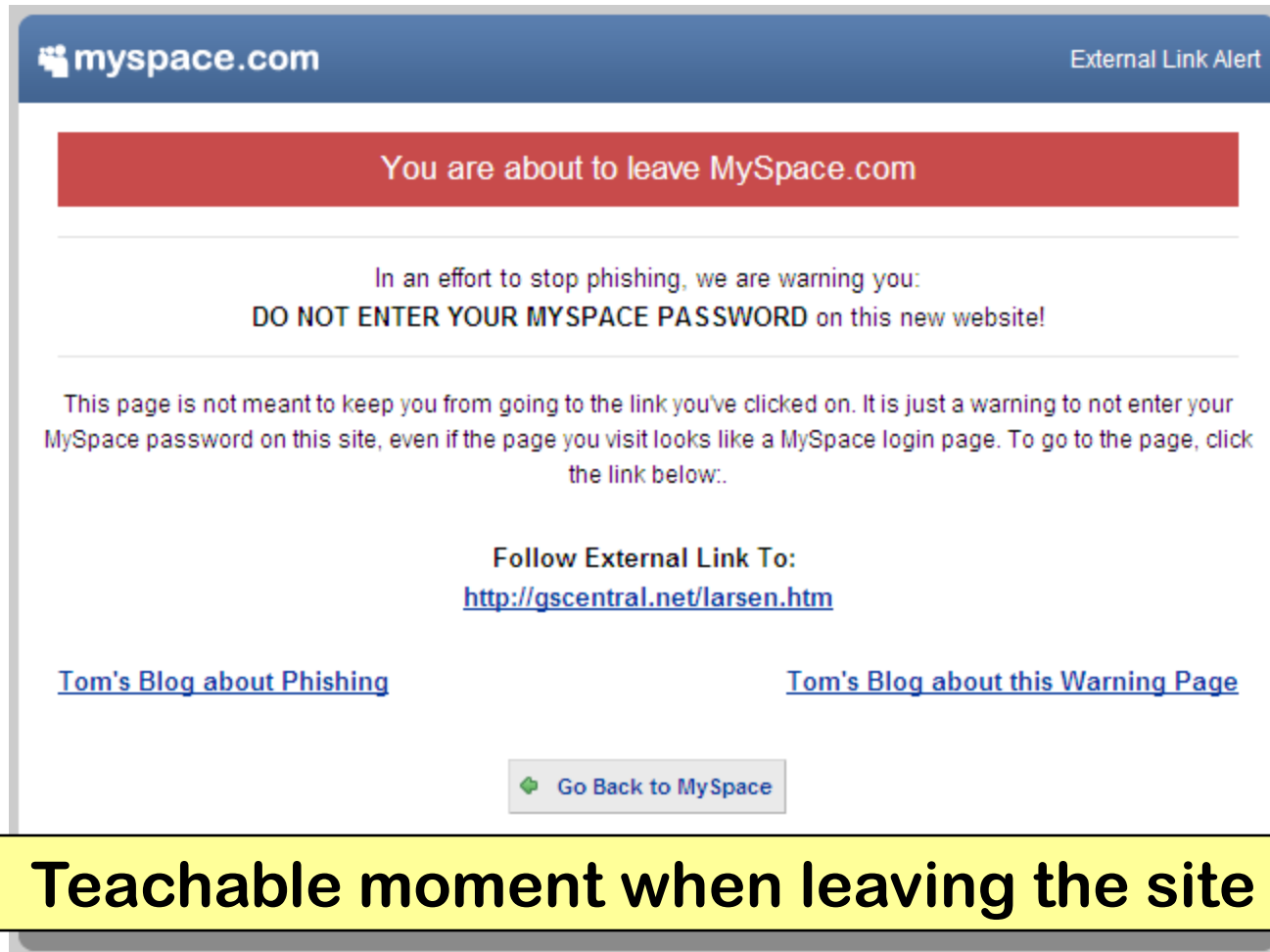
If you really did want to check out some spam, viruses, or phishing pages, we're really sorry to have interrupted. We're sure you can find it elsewhere. There's plenty on the Internet

Teachable moment at redirect

[About](#) | [FAQ](#) | [Terms](#) | [Privacy](#) | [Safety Tips](#) | [Contact MySpace](#) | [Advertise](#) | [MySpace International](#)

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Content: Teachable Moment



The screenshot shows a MySpace page with a blue header containing the MySpace logo and 'myspace.com' on the left, and 'External Link Alert' on the right. A prominent red banner at the top reads 'You are about to leave MySpace.com'. Below this, a warning message states: 'In an effort to stop phishing, we are warning you: DO NOT ENTER YOUR MYSPACE PASSWORD on this new website!'. A paragraph follows: 'This page is not meant to keep you from going to the link you've clicked on. It is just a warning to not enter your MySpace password on this site, even if the page you visit looks like a MySpace login page. To go to the page, click the link below:'. The link is 'http://gscentral.net/larsen.htm'. Two additional links are provided: 'Tom's Blog about Phishing' and 'Tom's Blog about this Warning Page'. At the bottom, there is a button with a green arrow icon and the text 'Go Back to MySpace'.

myspace.com External Link Alert

You are about to leave MySpace.com

In an effort to stop phishing, we are warning you:
DO NOT ENTER YOUR MYSPACE PASSWORD on this new website!

This page is not meant to keep you from going to the link you've clicked on. It is just a warning to not enter your MySpace password on this site, even if the page you visit looks like a MySpace login page. To go to the page, click the link below:

Follow External Link To:
<http://gscentral.net/larsen.htm>

[Tom's Blog about Phishing](#) [Tom's Blog about this Warning Page](#)

[Go Back to MySpace](#)

Teachable moment when leaving the site

Content: Deterrence


Edit Captions - My Photos

Add or update captions. Captions will be saved when you click "Next" or "Done Editing." Click "Done Editing" to return to your album.

[Done Editing](#) Thank you! We have received your photo (uploaded from IP address 216.205.224.64).

NEW: Tag Your Photos! Tag your friends and link to their profile. Start by selecting a photo and clicking the "Tag Photo" button

Listing 1 - 1 of 1



Who's in this Photo? Add a Tag:

[Tag Photo](#)

[Done Editing](#) [Skip this step](#)

IP address logged and displayed to deter illegal content

Content: User Empowered to Report

In this photo: Tom



Images

Post A Comment | E-Mail to a Friend | Share | **Report This Image**

Report: choose one...
Report: choose one...
Report: Nudity
Report: Drugs
Report: Violence
Report: Cyberbullying
Report: Pornography
Report: Unauthorized Use

baseball



Videos

Description:

Rating: 83%
Like This | Dislike This | Add This | Remove This | Add to Favorites | Flag as Inappropriate

Sort: Oldest to newest | Listing 1 - 15 of 14276 | 2 3 4 5 >> of 902

Monday, October 02, 2006 12:51 PM | Reply

Jordan K DOG | CAMARO OR MUSTANG
which is better

M/19
ALBUQUERQUE 505, New Mexico, US
Send Message | Send IM

Forums

Report Abuse

MySpace Apps | View My Apps

Minnesota Twins Network

Made by Fantasy Hoopals
339 active users

Categories: Sports

Add this App

This app was not developed by MySpace. **Report this App**

About Minnesota Twins Network
Already Installed? Go to the full application page!



Classifieds: Los Angeles > CARS FOR SALE > autos / trucks

Change City

Classified Ads

Posted By: Rach

Date: Jul 7, 2008 1:36 PM

Subject: For Sale! Exciting!

Details: Price Range: From \$700.00 to \$850.00
Location: Port Angeles

Body: 92 Buick Regal. New battery, new alternator. Needs work. \$850 obo

-Reply- | -Forward-

Flag as Spam or Report Abuse [?]

Group URL: http://groups.myspace.com/sanfrancgiants | Back to Groups Directory

SF GIANTS

Category: Recreation & Sports

Type: Public | Members: 100 | Tip [help] **Report Abuse**

Founded: August 19, 2004

Location: San Francisco, California - US

Members: 1

View Group Photos

Invite Others | Resign | Upload Image | Post Topic | Privacy

Group Leader: SF GIANTS FANS



Contact

Sentinel SAFE

[More Information](#)

First Name:	JAMES
Last Name:	DURBIN
Age:	27
DOB:	10/23/1980
Gender:	M
Zip:	33611
Distance from Zip:	EXACT MATCH



Conviction:	GUILTY/CONVICT
Conviction Charge:	SEX OFFENSE-OTHER (CRIMINAL

75	First Name:	James	View Profile	MATCH
				NO MATCH
				Inconclusive
	Last Name:	coggins		
	Age:	26		
	DOB:	10/23/1980		
	Gender:	M		
	Zip:	33611		
	Friend ID:	12549409		



[More Information](#)

First Name:	DEVON
Last Name:	KARLE
Age:	23
DOB:	08/29/1994

75	First Name:	Devon	View Profile	MATCH
				NO MATCH
				Inconclusive
	Last Name:	Karle		
	Age:	22		

Contact: Keep Out Underage Users

endif

User: 404979312 / 404979312 [view profile](#)

Name: cassidy

Age: 14 (must be born on or before 13 September 1994 or 9/13/94)

School:

School Years:

Warnings:

- I'm 10 years old

FriendsCount: 16

About To Meet:

my name is cassidy and I'm 10 years old



OK (Over)

Underage

No Lock

This is the age the user gave when signing up

```
intRed = (intCookLevel#/5) * (intRedMedium1 - intRedDark1)
intGreen = (intCookLevel#/5) * (intGreenMedium1 - intGreenDark1)
intBlue = (intCookLevel#/5) * (intBlueMedium1 - intBlueDark1)
```

Over/Under Algorithm and Tool


```
if intLevel = 1
    color limb intCurrentBread, 2, rgb(intRed+intRedDark1, intGreen+i
    color limb intCurrentBread, 3, rgb(intRed+intRedDark1, intGreen+i
endif
if intLevel = 2 or intLevel = 3 or intLevel = 4
```

Contact: Stop People Who Don't Know You


User Shortcuts: People Search powered by Google

Home | Browse | Search | Invite | Film | Mail | Blogs | Favorites | Forum | Groups | Events | MySpace TV | Music | Comedy | Classifieds

firstname




Female
14 years old
BEVERLY HILLS,
California
United States


 Online Now!

Last Login:
2/20/2008

"On the Internet, nobody knows you're a dog."

firstname is in your extended network



buy
bare essentials
at [sephora](#) 









pure mineral
makeup for
a flawless
complexion

FREE SHIPPING OVER \$75

When college
ends, the real
party begins.

SEPHORA

Contacting firstname

 Send Message	 Forward to Friend
 Add to Friends	 Add to Favorites
 IM / Call	 Block User
 Add to Group	 Rank User


This profile is set to private. This user must add you as a friend to see his/her profile.

[About](#) | [FAQ](#) | [Terms](#) | [Privacy](#) | [Safety Tips](#) | [Contact MySpace](#) | [Report Abuse](#) | [Advertise](#) | [MySpace International](#) | [MySpace Latino](#)

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Add to Friends


Do you really want to add **firstname** as a friend?



Click here to type a note to send along with your Friend Request.

Characters left: **150** [what's this?](#)

Show my full name in this Friend Request:
Jamie Schumacher
[\[Edit\]](#)

 **firstname only accepts add requests from people he/she knows. You must enter either firstname's last name or email address to send your request.**

Last Name:

-OR-

Email:

Adults need to know last name or email address of younger users

Contact: Limit Ability to "Browse"

Adults cannot "Browse" for minors

The image shows a screenshot of the Myspace 'Set Browse Criteria' interface. A red rectangular box highlights a dropdown menu for the 'between ages' field. The dropdown is open, showing a list of ages from 18 to 37. The number 18 is selected and highlighted in blue. The rest of the form includes options for gender (Women, Men, Both), location (Country, Postal Code), relationship status (Single, Married, In a Relationship, Divorced, Swinger, Engaged), and search preferences (Full Network, My Friends, photos, Show only users who have photos, Show name and photo only). There is also a 'Sort Results By' section with options like Last Login and New to MySpace, and an 'Update' button.

Contact: Limit Who Can “See” a Minor

Minors are visible to “Friends Only” by default

General Privacy:

Online Now: Show people when I am online

Birthday: Show my birthday to my friends

Profile Viewable By:

- Everyone
- Everyone under 18
- My friends only

Photos: Allow my photos to be shared/emailed

Block Users By Age: Allow user over 18 to contact me

Block Users: Block individual users by clicking "Block User" on their profile.
[\[View list\]](#)

Save All Changes

Contact: Limit Who Can "See" You

Settings: Privacy

[View My Profile](#)

[Contact Info](#) | [Account](#) | [Password](#) | [Privacy](#) | [Spam](#) | [Notifications](#) | [Applications](#) | [Linked Sites](#) | [Mobile](#) | [Calendar](#) | [Miscellaneous](#)

General Privacy:

Online Now: Show people when I am online

Birthday: Show my birthday to my friends

Profile Viewable By:

- Everyone
- Everyone under 18
- My friends only

Photos: Allow my photos to be shared/emailed

Block Users By Age: Allow user over 18 to contact me

Block Users: Block individual users by clicking "Block User" on their profile. [\[View list\]](#)

Save All Changes

Online Now: When you are on MySpace, an  Online Now! icon will appear on your profile and wherever your name appears to let others know you are online.

Profile Viewable By: Only the people you select will be able to view your full profile and photos.

Users control who see them

Block Users: Blocked users will not be able to send you friend requests or messages.

Contact: Limit Who Can "Connect" with You

Spam Presets

Overall Level :
 Low Medium High Custom

Communications Settings

Messages : Allow non-friends to send me messages
 Require CAPTCHA [?] for non-friends to send me messages

Friend Requests : Require last name or email address
 Require CAPTCHA [?]
 Allow bands to send friend requests
 Allow filmmakers to send friend requests
 Allow comedians to send friend requests

Comments : Require approval before comments are posted
 Require CAPTCHA [?] to add comments
 Only friends can add comments to my blog

Group Invitations : Allow anyone to send me invitations
 No one can send me invitations
 Allow only my friends and:

Users control who contacts them

Event Invitations : Allow anyone to send me invitations
 No one can send me invitations
 Allow only my friends and:
 Regular MySpace Users
 Bands
 Filmmakers
 Comedians

IM Invitations : Allow anyone to send me invitations

Ages are locked upon sign-up

Basic Information

[Interests](#) | [Name](#) | [Basic Info](#) | [Details](#) | [Schools](#) | [Companies](#) | [Networking](#) | [Song & Video](#)

Headline:

Gender: Male Female

Date Of Birth:

City:

Country:

Region:

Zip Code:

Contact: Educate Minors

Teachable moment at upload/edit

 **myspace.com**
a place for friends

Status: (none)
Mood: neutral 😊 (Update)

Search | People ▼

POWERED BY Google

Home | Mail ▼ | Profile ▼ | Friends ▼ | Music | Videos | More ▼ | My Account | Sign Out

Warning - Please be aware that MySpace is accessed by thousands of users every day; since you do not know every user on the MySpace site, exercise caution when posting personally identifiable information.

Profile Edit

- Personal Info
- Groups
- Comments

[View My Profile](#)
[Account Settings](#)
NEW! - [Profile Themes](#)

Interests

[Interests](#) | [Name](#) | [Basic Info](#) | [Details](#) | [Schools](#) | [Companies](#) | [Networking](#) | [Song & Video](#)

Contact: Give Minors Tools to Stop "Cyberbullying"

Jaran [Photographer]
Sep 12 2008 3:21 PM
Photographers Place :)
Add one please

Online Now!

Diana
Sep 12 2008 3:21 PM
Hey hey hey! How are you, Tom? Just wanted to say you have great music tastes! Take care!

Online Now!

Girl Interrupted
Sep 12 2008 3:21 PM
why dont u ever change ur default?


[User]
Sep 12 2008 3:21 PM
Hi Tom,
Can you tell all your buddies on here to vote for me in the orange unsigned act
... music
... record deal
... k/acts/simon-
... ace
... much love
Simon-Paul

Permission to Post Comment

Comments :

- Require approval before comments are posted
- Require CAPTCHA [?] to add comments
- Only friends can add comments to my blog

Ability to Block User

Tom
":-)"
Male
32 years old
Santa Monica, CALIFORNIA
United States
Last Login: 9/23/2008
Mood: tired 😊
View My: [Pics](#) | [Videos](#)

Contacting Tom

- Send Message
- Forward to Friend
- Add to Friends
- Add to Favorites
- IM / Call
- Block User**
- Add to Group
- Rank User

MySpace URL:
<http://www.myspace.com/tom>

Contact: Provide Minors with Closed High School Section

Students must be "vouched" before joining high school section

- Schools

To sign up as a Current Student at **Runshaw High School**, you will need 2 of your friends, who are already members of this school, to verify that you are a current student here.

Friends you've selected: (up to 10 friends)

Mancheste.. Marvin Coyboy3000 phong Muliadi



Send Message Cancel

Please select which friends that you would like to send

Your friends who attend Runshaw College:

Mancheste.. Marvin Coyboy3000



<input type="checkbox"/>	Date:	From:	Confirmation:
<input type="checkbox"/>	21 Jul 2008 15:37	 Online Now!	優子MissesYou This user's full name: yuko shiroma Does your friend go to Runshaw High with you? <input type="checkbox"/> yes <input checked="" type="checkbox"/> no <input type="button" value="Spam"/> Send Message View Mutual Friends

Email address must be verified

Verify your email address!

[Click Here](#)

You can't send messages, post comments, post bulletins or add friends until you verify your email!

Contact: Empower Members to "Report Abuse"

Tom



":-)"
Male
32 years old
Santa Monica,
CALIFORNIA
United States

Last Login:
7/1/2008

Mood: sleepy [sleepy face icon]
View My: [Pics](#) | [Videos](#)

Contacting Tom

Send Message	Forward to Friend
Add to Friends	Add to Favorites
IM / Call	Block User

Tom is in your extended network

Tom's Latest Blog Entry [[Subscribe to this Blog](#)]

[[View All Blog Entries](#)]

Tom's Blurbs

About me:
I'm Tom and I'm here to help you. Send me a message if you're confused by anything. **Before asking me a question, please check the FAQ to see if your question has already been answered.**

I may have been on your friend list when you signed up. If you don't want me to be, click "Edit Friends" and remove me!

Also, feel free to tell me what features you want to see on

User community helps to enforce member rules

MySpace URL:
<http://www.myspace.com/tom>

I'd like to meet people who educate, inspire or entertain me... I have a few close friends I've known all my life. I'd like to make more.

Contact: Empower Anyone to "Report Abuse"

You are e-mailing Customer Service, not Tom.
Please enter/verify the following additional information:

Your Name:


Your Email:

Your Issue:

- Cyberbullying
- Imposter Profile
- Underage User
- Inappropriate Content
- Phishing / Fake Login Pages
- Spammers
- Scam

Spam type:

Message:

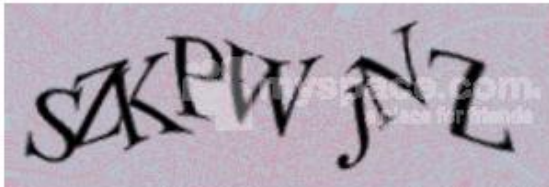


This message does not go to Tom.

Users can quickly identify the issue they are reporting

(Please be as detailed as possible)


Please enter the text from the image in the field below.
The letters are not case-sensitive.
Do not type spaces between the numbers and letters.



Contact: Empower Anyone to "Report Abuse"

Friend Request Manager

Listing 1-1 of 1 1 of 1

Date:	From:	Confirmation:
Jun 30, 2008 8:07 AM	 Chris wants to be your friend!	<input type="checkbox"/> <input type="button" value="Approve"/> <input type="button" value="Deny"/> <input type="button" value="Spam"/>

Send Message | View Mutual Friends

[Online Now!](#)

Listing 1-1

Check/Uncheck All

Friend Requests

Mail Center

Read Mail [Bright Idea!](#) [Read the Bulletin your friends post. [View Bulletins.](#)]

From:  Captain W.

Date: Jun 19, 2008 3:34 PM

Subject: RE: Bah

Body: yeah wait til the new iphone comes out, i bet they get a camera and such

Private Messages

I've talked myself into wanting an ipod touch. They will probably update them soon though I bet.

<< Previous Next >>

The background features a series of stylized human figures in various shades of blue, arranged in a line that recedes into the distance. The figures are composed of simple shapes: a circle for the head and a rounded, rectangular shape for the torso. The word "Collaboration" is written in a bold, yellow, sans-serif font, centered over the middle of the figures.

Collaboration

Collaboration: Partner with Law Enforcement 24/7

- Ongoing support, training and materials for local, state and federal law enforcement
- 24/7 dedicated hotline- not just for emergencies
- Trained over 4,000 law enforcement officers
- Distributed Law Enforcement Guide and One Sheet to over 5,000 law enforcement officers

MySpace.com

Law Enforcement Guide

Last updated November 1, 2007



Collaboration: Partner with Law Enforcement



Anti-Gang Task Force



Yuba City Police Dept



Collaboration: Partner with Experts



MULTISTATE TASK FORCE



Government, Law Enforcement, and NGOs



Cyber-Safety Consultative Working Group



Liberté • Égalité • Fraternité
RÉPUBLIQUE FRANÇAISE

Ministério Público Federal
Procuradoria da República em Goiás
Coordenadoria de Administração

Safer Internet Programme

Collaboration: Partner with Users to Educate

Teachable Moment: Under 18 users must review safety tips upon sign-up

 MySpace Alert ✕

Please read these safety tips before posting any photos or personal info.

MySpace is a public space. Don't post anything you wouldn't want the world to know (e.g. your phone number, address, instant messenger screen name, or specific whereabouts). Don't post any nudity, violent, or offensive material, or copyrighted images. If you violate these terms, your account will be deleted. [[photo policy](#)]

People aren't always say who they are. Exercise caution when communicating with strangers and avoid meeting people in person whom you do not fully know. If you must meet someone, do it in a public place and bring a friend or trusted adult.

Harassment, hate speech, and inappropriate content should be reported. If you feel someone's behavior is inappropriate, react. Talk with a trusted adult, or report it to MySpace or the authorities.

I have read the safety tips. I know that complete safety tips can be found at the bottom of every MySpace page.

Continue to site

Collaboration: Partner with NGO's to Educate

Education Outreach Program

- School Guide
- Parent Guide
- Teen Guide



Partnerships

- The National Center for Missing and Exploited Children
- Family Online Safety Institute
- National Crime Prevention Council
- ConnectSafely
- Enough is Enough
- iKeepSafe
- Partnership for a Drug-Free America
- National Suicide Prevention Lifeline
- The Ad Council

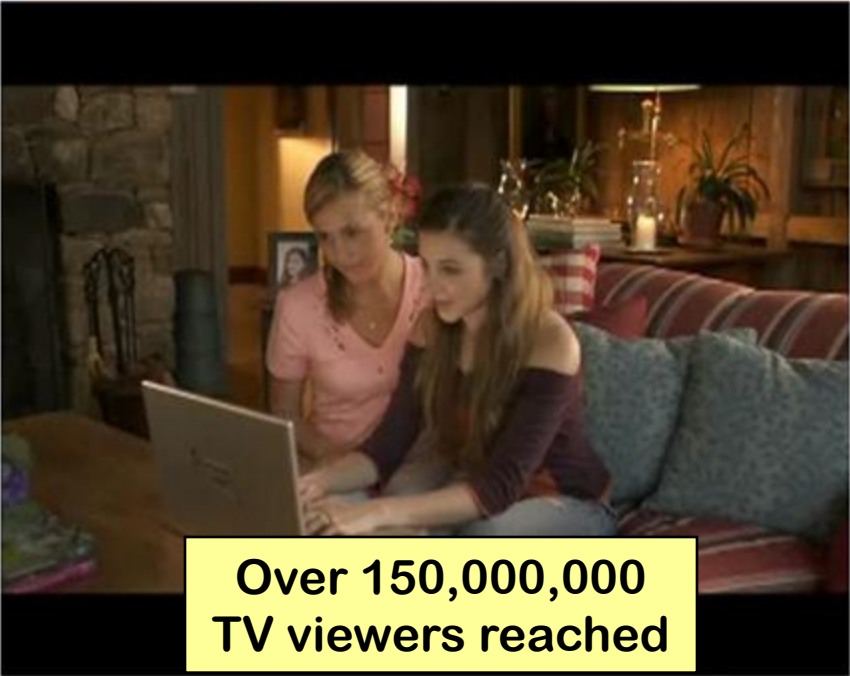


Collaboration: Raise Awareness

Phishy Home



Don't Stop the Dialogue



Public service announcements covering topics from spam to protecting your children online

Collaboration: Raise Awareness

myspacesafety

safety home for parents & educators for teens more resources safety videos safety tips & settings

safety videos

safety tips & settings

FEATURED TIP

✓ **Your profile and MySpace forums are public spaces**

Don't forget that your profile and MySpace forums are public spaces. Don't post anything you wouldn't want the world to know (e.g., your phone number, address, ID, screen names, or specific whereabouts).

[Get more safety tips...](#)

FEATURED EXPERT

Stephen Balkam,
fosi.org

SAFETY HIGHLIGHTS

MySpace is a global lifestyle portal that reaches millions of people around the world. It's important to know that you—and each person on the site—play an important role in keeping the community safe.

This site is dedicated to helping you learn how you can keep yourself and your family safe online, and on a lifestyle portal like MySpace. Throughout this site, you will find useful safety information, tips and resources to navigate online communities and to help teach your family and friends to do the same.

MySpace is steadfast in our commitment to keeping people safe online through unique safety features and technology, partnerships with safety organizations and law enforcement, and our support of new laws that will nurture the growth of online safety tools, education and research.

We hope that this site will give you some of the necessary tools and tips to stay safe, and have fun, while online.

Hemanshu Nigam
Chief Security Officer
MySpace
myspace.com/hemanshunigam

myspacesafety

safety home for parents & educators for teens more resources safety videos safety tips & settings

Welcome/MySpace Basics

[Setting Up & Deleting a Profile](#)

[Is Your Teen on MySpace?](#)

[Cyberbullying](#)

[Talking to Teens About Safe Internet Use](#)

[Tips for Parents](#)

[Tools and Downloads](#)

[Contact MySpace/ParentCare](#)

myspace safety for parents & educators

WELCOME / MYSPACE BASICS

MySpace is the premier lifestyle portal for connecting with friends, discovering popular culture, and making a positive impact on the world. MySpace users find old friends and family members, plan their social lives, discover new music, promote charities and civic causes, and express themselves creatively on their MySpace pages. MySpace is a new mechanism of communication and self expression for the Internet generation.

Find out more by clicking on the topics listed on the left.

Why Teens Are on MySpace

Millions of people have created personal profiles on MySpace, but it is an activity that has resonated especially with adolescents. In fact, 61% of teenagers have a personal profile on a social networking site. Teens 14 and older use MySpace to connect with friends and find others that share similar interests. MySpace plays an important communication and social support role in teens' daily lives. They are using MySpace to express themselves, their thoughts, ideas, creativity, and opinions on politics, art, music and life. The site also provides a place for teens to discover and showcase their various talents, such as filmmaking, comedy and music.

Good Things Happening on MySpace

MySpace has taken an active role in mobilizing users to get involved in politics, philanthropy, and community activities, in addition to developing content around our user's interests including music, books, comedy, and film.

Interactive Safety Site for Teachers, Parents, and Teens

Collaboration: Empower Parents



ESTORE / ORDER

iKeepSafe.org

- PARENT RESOURCE CENTER
- FOR KIDS
- FOR EDUCATORS
- YOUR STATE
- NEW! VIDEO ADS ON INTERNET SAFETY **NEW!**
- OUR PARTNERS
- ABOUT IKEEPSAFE
- IKEEPSAFE ESTORE **NEW!**

HOT TOPIC

What You Need To Know About Social Networking and more . . .

MySpace.com | Help | Sign Up

upload your picture make new friends

MySpace People | Web | Music | News | Community

learn more ▶

JOIN MYSPACE HERE!

FREE Download for **ParentCare** MySpace Parents

Free download on MySpace.com and iKeepSafe.org



ParentCare
BETA

URL: www.MySpace.com/ParentCare

The Three C's

Revisited

- **Content**
 - Prevent access to inappropriate content
- **Contact**
 - Prevent unwanted contact
- **Collaboration**
 - Partner with law enforcement and other experts
 - Raise awareness and empower users

The “Big Six”- The Basics for Online Safety

- ✓ **Review** images and videos
- ✓ **Check** discussion groups
- ✓ **Remove** registered sex offenders
- ✓ **Enforce** minimum age requirements
- ✓ **Protect** younger users from adults they don't know
- ✓ **Partner** with law enforcement and others

Thank You